

# University of Manitoba Archives & Special Collections

## Finding Aid - Consumer's Association of Canada (Manitoba Branch) fonds (MSS 23)

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# Consumer's Association of Canada (Manitoba Branch) fonds

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## Summary information

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<b>Repository:</b>	University of Manitoba Archives & Special Collections
<b>Title:</b>	Consumer's Association of Canada (Manitoba Branch) fonds
<b>ID:</b>	MSS 23
<b>Date:</b>	1947-1979 (date of creation)
<b>Physical description:</b>	2.5 m of textual records (21 boxes)
<b>Language:</b>	English
<b>Dates of creation, revision and deletion:</b>	

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## Administrative history / Biographical sketch

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### Note

The Consumers' Association of Canada (CAC), the only nationally organized consumers association in Canada, is a direct outgrowth of the Women's Section of the Wartime Prices and Trade Board. This organization was formed during the Second World War to assist in the monitoring of price ceilings, rationing, and in assisting Canadians to achieve maximum use and value from scarce consumer goods. Women from across Canada turned their post-war time experience to a practical purpose - the establishment of a peacetime organization, which provided women with opportunities to continue serving their country. The effectiveness of this massive corps of volunteers led to the permanent establishment of a consumer organization. In September 1947, sixteen major women's organizations met in Ottawa and organized the Canadian Association of Consumers. Within its first year of operation, branches were formed in every province and later in Newfoundland. In Manitoba, Mrs. R.W. Queen-Hughes, the wife of the Lieutenant Governor, called together the provincial representatives of the founding groups and gave them the responsibility of setting up CAC in the province. Mrs. C.K. Newcombe was the first interim chairperson of the Winnipeg Branch until its official establishment in April 1948.

### Custodial history

The papers of the Consumers' Association of Canada (Manitoba) were deeded to the University of Manitoba on 18 June 1982. Included with the transfer of ownership was a conveyance of copyright and a commitment that additions would be made to the collection in later years. Hugh Larimer, on staff with the Dafoe Library, and his wife Ruth Berry, first alerted the Department of the Association's interest in establishing its archives on campus. Signing the deed of gift on behalf of the Association was Wendy L. Barker, President, and for the University, Marilyn J. Sharrow, then Director of Libraries.

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## Scope and content

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This first installment consists of 2.5 meters W) in twenty-one (21) storage boxes. The collection consists of working files of the Manitoba branch of the Consumers' Association of the Winnipeg Branch and of the Fort Garry Branch. Highlighting the collection are executive meeting minutes from 1947-79, correspondence, membership lists, annual reports, financial records, and annual meetings. Besides operation files, many special investigations of consumer concerns are documented including studies of food prices, fishing, drug costs, loan charges, consumer credit, and a wide range of other matters. Scattered throughout is much material on the national association, its concerns, and activities.

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## Notes

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### Title notes

### Arrangement

An original filing order accompanied the original accession and has been followed with only a few minor changes.

### Restrictions on access

There are no restrictions on this collection.

### Finding aids

A finding aid can be generated from this description.

### Accruals

Further accruals are expected.

### Other notes

- **Publication status:** published

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## Series descriptions

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<b>1100 ADMINISTRATION</b>
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File / item list				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1100-10 National Constitution			1 1
	Otherlevel - 1100-20 Provincial Constitution			1 2
	Otherlevel - 1100-30 History			1 3
	Otherlevel - 1100-40 Correspondence and Reports			1 4
	Otherlevel - 1100-41 previous to 1960			1 5
	Otherlevel - 1100-42 1960-62			1 6
	Otherlevel - 1100-43 1963-64			1 7
	Otherlevel - 1100-44 1965-66			1 8
	Otherlevel - 1100-45 1967			1 9
	Otherlevel - 1100-46 1968-69			2 1
	Otherlevel - 1100-47 1970			2 2
	Otherlevel - 1100-48 1971			2 3
	Otherlevel - 1100-49 1972-73			2 4
	Otherlevel - 1100-50 1974			2 5
	Otherlevel - 1100-51 Mail Received, 1974			2 6
	Otherlevel - 1100-52 Manitoba President's Correspondence 1974-75			2 7
	Otherlevel - 1100-53 Manitoba President's Correspondence 1976			2 8
	Otherlevel - 1100-54 Correspondence 1976			2 9
	Otherlevel - 1100-55 Correspondence 1977			2 10
	Otherlevel - 1100-56 Annual Reports 1959-1979			2 11

## 1110 ACCOUNTS AND REPORTS

Physical description: {quantity}

File / item list				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1111 Accounts - Vouchers 1974-75			3 1
	Otherlevel - 1112 Open			3 2
	Otherlevel - 1113 Open			3 3
	Otherlevel - 1114 Open			3 4
	Otherlevel - 1115 Reports			3 5
	Otherlevel - 1115-20 Manitoba Annual			3 6
	Otherlevel - 1115-20-10 Recording Secretary			3 7
	Otherlevel - 1115-20-11 Investigations Reports			3 8
	Otherlevel - 1115-20-11-01 Problems 1953-57			3 9

	Otherlevel - 1115-20-11-02 Problems 1959-60	3 10
	Otherlevel - 1115-20-11-03 Problems 1960-61	3 11
	Otherlevel - 1115-20-11-04 Problems 1962	3 12
	Otherlevel - 1115-20-11-05 Problems 1963-64	3 13
	Otherlevel - 1115-20-11-06 Problems 1965	3 14
	Otherlevel - 1115-20-11-07 Problems 1966-67	3 15
	Otherlevel - 1115-20-11-08 Problems 1968	3 16
	Otherlevel - 1115-20-11-09 Problems 1969-70	3 17
	Otherlevel - 1115-20-11-10 Problems 1971-72	3 18
	Otherlevel - 1115-20-11-11 Problems 1973-74	3 19
	Otherlevel - 1115-20-11-12 Problems 1975	4 1
	Otherlevel - 1115-20-12 Presidents Remarks	4 2
	Otherlevel - 1115-20-13 Membership Reports	4 3
	Otherlevel - 1115-20-14 Publicity	4 4
	Otherlevel - 1115-20-15 Telephone Reports	5 1
	Otherlevel - 1115-20-16 Product Committee Reports	5 2
	Otherlevel - 1115-20-17 Program Committee Reports	5 3
	Otherlevel - 1115-20-18 Education Committee Reports	5 4
	Otherlevel - 1115-20-19 Nominating Committee Reports	5 5
	Otherlevel - 1115-20-20 Miscellaneous	5 6
	Otherlevel - 1115-21 1947-60 Annual Meeting Reports and Minutes of Manitoba Branch	5 7
	Otherlevel - 1115-22 1961-69 Annual Meeting Reports and Minutes of Manitoba Branch	5 8
	Otherlevel - 1115-23 1970-74 Annual Meeting Reports and Minutes of Manitoba Branch	5 9
	Otherlevel - 1115-24 1974-75 Annual Meeting Reports and Minutes of Manitoba Branch	5 10
	Otherlevel - 1115-25 1975-76 Annual Meeting Reports and Minutes of Manitoba Branch	5 11

	Otherlevel - 1115-26 1976-77 Annual Meeting Reports and Minutes of Manitoba Branch			5 12
<b>1115-30 EXECUTIVE MEETING MINUTES</b>				
<u>Physical description:</u> {quantity}				
<b>File / item list</b>				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1115-30-10 1947-48			6 1
	Otherlevel - 1115-30-11 1949-51			6 2
	Otherlevel - 1115-30-12 1952-54			6 3
	Otherlevel - 1115-30-13 Scattered Minutes 1950's			6 4
	Otherlevel - 1115-30-14 1955-56			6 5
	Otherlevel - 1115-30-15 1959-62			6 6
	Otherlevel - 1115-30-16 1962-69			6 7
	Otherlevel - 1115-30-17 1968-69			6 8
	Otherlevel - 1115-30-18 1969-70			7 1
	Otherlevel - 1115-30-19 1970-71			7 2
	Otherlevel - 1115-30-20 1971-73			7 3
	Otherlevel - 1115-30-21 1973-75			7 4
	Otherlevel - 1115-30-22 1975-76			7 5
	Otherlevel - 1115-30-23 1976-77			7 6
	Otherlevel - 1115-30-24 1977-78			7 7
	Otherlevel - 1115-30-25 1978-79			7 8
<b>1115-30 CAC MANITOBA BRANCHES</b>				
<u>Physical description:</u> {quantity}				
<b>File / item list</b>				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1115-35-10 Fort Garry Branch-Minutes/By-Law 1956-66			8 1
	Otherlevel - 1115-35-11 Fort Garry Branch-Correspondence 1955-67			8 2
	Otherlevel - 1115-35-12 Fort Garry Branch-Finances			8 3
	Otherlevel - 1115-36-10 Winnipeg Branch-Correspondence 1950-56			8 4
	Otherlevel - 1115-36-11 Winnipeg Branch-Correspondence 1957-67			8 5
	Otherlevel - 1115-36-12 Winnipeg Branch-Finance 1948-65			8 6
	Otherlevel - 1115-36-13 Winnipeg Branch-Annual Meetings 1950-60			8 7
<b>1115-40 NATIONAL CAC</b>				
<u>Physical description:</u> {quantity}				

File / item list				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1115-41-10 CAC Annual Mtg.(s) and Reports 1950-51, 1953, 67			9 1
	Otherlevel - 1115-41-11 CAC Annual Mtg.(s) and Reports 1962			9 2
	Otherlevel - 1115-41-12 CAC Annual Mtg.(s) and Reports 1963			9 3
	Otherlevel - 1115-41-13 CAC Annual Mtg.(s) and Reports 1965			9 4
	Otherlevel - 1115-41-14 CAC Annual Mtg.(s) and Reports 1966			9 5
	Otherlevel - 1115-41-15 CAC Annual Mtg.(s) and Reports 1968			9 6
	Otherlevel - 1115-41-16 CAC Annual Mtg.(s) and Reports 1969			9 7
	Otherlevel - 1115-41-17 CAC Annual Mtg.(s) and Reports 1971			10 1
	Otherlevel - 1115-41-18 CAC Annual Mtg.(s) and Reports 1972			10 2
	Otherlevel - 1115-41-19 CAC Annual Mtg.(s) and Reports 1973			10 3
	Otherlevel - 1115-41-20 CAC Annual Mtg.(s) and Reports 1974			11 1
	Otherlevel - 1115-41-21 CAC Annual Mtg.(s) and Reports Prepared Resolutions 1975			11 2
	Otherlevel - 1115-41-22 CAC Annual Mtg.(s) and Reports 1976			11 3
	Otherlevel - 1115-42 National CAC Exec. Minutes 1974-75			12 1
	Otherlevel - 1115-43 National CAC Board 1974-75			12 2
	Otherlevel - 1115-44-1-2 National CAC Miscellany 1974-75			12 3

## 1116 CONSUMER CONCERNS/STUDIES/PROJECTS

Physical description: {quantity}

File / item list				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1116-12 Vegetable Briefs			12 4
	Otherlevel - 1116-19 Food Prices			12 5
	Otherlevel - 1116-25 Manitoba CAC - Briefs			12 6
	Otherlevel - 1116-30 Clothing Briefs			12 7
	Otherlevel - 1116-60 General Agriculture			12 8
	Otherlevel - 1116-61 Fishing			12 9
	Otherlevel - 1116-71 Prices-Beef			12 10
	Otherlevel - 1116-71-10 Drug Costs			13 1
	Otherlevel - 1116-72 Consumer Credit 1966-67			13 2



	Otherlevel - 1116-72-10 Consumer Credit 1975-76	13 3
	Otherlevel - 1116-73 Prepaid Contracts	13 4
	Otherlevel - 1116-81 Legislation-"Loss-Leader Inquiry" 1954	13 5

**1120 BUDGETS**Physical description: {quantity}**File / item list**

Ref code	Title	Dates	Access status	Container
	Otherlevel - 1121 Yearly 1962-1971			14 1
	Otherlevel - 1122 Monthly			14 2
	Otherlevel - 1140 Staff - National President			14 3
	Otherlevel - 1142 Past National Presidents			14 4
	Otherlevel - 1143 Provincial Presidents Council			14 5
	Otherlevel - Archives - Fruits, Vegetables 1950's & 60's			15 1
	Otherlevel - Archives - Marketing Boards Information File			15 2
	Otherlevel - Archives - 1975-76 CAC Executive/Leaf Rapids			15 3
	Otherlevel - Archives - Activities of Consumer Education Committee/ Members List for Committees			15 4
	Otherlevel - 1200 PROGRAMS AND RESOURCES			15 5
	Otherlevel - 1210 Open			15 6
	Otherlevel - 1220 - Consumer Credit			15 17
	Otherlevel - - Bankruptcy			15 18
	Otherlevel - - Combines Investigation Act			15 19

**1240 SPECIAL PROJECTS**Physical description: {quantity}**File / item list**

Ref code	Title	Dates	Access status	Container
	Otherlevel - 1240 SPECIAL PROJECTS			16 1

**1241 Foods**Physical description: {quantity}**File / item list**

Ref code	Title	Dates	Access status	Container
	Otherlevel - 1241-10 Fruit Juices 1963			16 1

	Otherlevel - 1241-11 Margarine	16 2
	Otherlevel - 1241-11-10 Legislation	16 3
	Otherlevel - 1241-11-11 Margarine Inquiry Commission	16 4
	Otherlevel - 1241-11-12 Symposium Reports	16 5
	Otherlevel - 1241-11-13 Institute of Edible Oils	16 6
	Otherlevel - 1241-11-14 Briefs	16 7
	Otherlevel - 1241-11-15 Correspondence re: Banning	16 8
	Otherlevel - 1241-11-16 Newsclippings	16 9
	Otherlevel - 1241-12 Fruit (Apple) Survey 1966	16 10
	Otherlevel - 1241-13 School Junk Foods/ Vending Machines	16 11
	Otherlevel - 1241-13-10 Newsclippings	16 12
	Otherlevel - 1241-14 Sugar	16 13
	Otherlevel - 1241-15 Price Surveys	16 14

## 1242 Transportation

Physical description: {quantity}

### File / item list

Ref code	Title	Dates	Access status	Container
	Otherlevel - 1242 Transportation			17 1

## 1243 Clothing

Physical description: {quantity}

### File / item list

Ref code	Title	Dates	Access status	Container
	Otherlevel - 1243-10 Garment Labelling 1965			17 1
	Otherlevel - 1243-11 Disposable Diapers 1964			17 2
	Otherlevel - 1243-12 Children's Shoes (Survey) 1972			17 3

## 1244 Health

Physical description: {quantity}

### File / item list

Ref code	Title	Dates	Access status	Container
	Otherlevel - 1244 Health			17 4

## 1245 Consumer Products

Physical description: {quantity}

File / item list				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1245-10 Hearing Aids 1968			17 5
	Otherlevel - 1245-10-10 Briefs			17 6
	Otherlevel - 1245-11 Furniture Polish			17 7
	Otherlevel - 1245-12 Aerosol Cans			17 8
	Otherlevel - 1245-12-10 Newsclippings			17 9
	Otherlevel - 1245-13 Children's Car Seats 1974			17 10
<b>1246 Agriculture, Submissions, Speeches, Regulations 1950-70</b>				
<u>Physical description:</u> {quantity}				
File / item list				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1246 Agriculture, Submissions, Speeches, Regulations 1950-70			17 11
<b>1247 Marketing</b>				
<u>Physical description:</u> {quantity}				
File / item list				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1247-10 Comarc			17 12
	Otherlevel - 1247-11 Trading Stamps			18 1
	Otherlevel - 1247-11-10 Briefs			18 2
	Otherlevel - 1247-12 Volmetric Packaging			18 3
	Otherlevel - 1248 Open			18 4
<b>1249 Information Programs</b>				
<u>Physical description:</u> {quantity}				
File / item list				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1249-10 Crossroads			18 5
	Otherlevel - 1249-11 Consumer Fairs			18 6
	Otherlevel - 1249-12 Community Information Network 1970			18 7
	Otherlevel - 1249-13 Consumer Congress 1970			18 8
	Otherlevel - 1249-14 Opinion Place			19 1
	Otherlevel - Royal Commission on the Cost of Borrowing Money...			19 2
	Otherlevel - Nova Scotia 4 vol.			19 3
<b>1264-30 News Releases</b>				

<u>Physical description:</u> {quantity}				
<b>File / item list</b>				
Ref code	Title	Dates	Access status	Container
	Otherlevel - 1264-30 News Releases			19 4
<b>RESEARCH MATERIAL 1969-1980</b>				
<u>Physical description:</u> {quantity}				
<b>File / item list</b>				
Ref code	Title	Dates	Access status	Container
	Otherlevel - Correspondence, minutes 1973-1978			20 1
	Otherlevel - Minutes & reports [1970s]			20 2
	Otherlevel - Newsletter & other publications 1969-1979			20 3
	Otherlevel - Newsletter & other publications 1969-1979			20 4